

TopoTrak's TrackAnalyzer Takes Adventure Race GPS Tracking to the Next Level



[Back to Press Page](#)

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TopoTrak announces the beta release of TrackAnalyzer, a revolutionary display and analysis tool for GPS Tracking of Adventure Races and similar outdoor events. TrackAnalyzer provides an instantaneous, web-based graphical display of each Team's "checkpoint-to-checkpoint" progress through an adventure race course, focusing on performance related statistics such as Travel Time, Distance Traveled, Top Speed, Avg Speed, and even Time Spent Standing Still.


"TrackAnalyzer enhances the race experience by providing both racers and spectators a whole new way to view and analyze an event," said TopoTrak founder Jim McTasney. "TrackAnalyzer provides the kind of statistics that make any sport more interesting to a spectator audience." The TrackAnalyzer analysis allows adventure race teams to be judged not only on their finish, but also on statistics that relate to their success, such as their Time Spent Standing Still.

TrackAnalyzer displays are already available on the TopoTrak website for several races tracked by TopoTrak this year, including the Rattlesnake Racing Rock, Roll, and Rattlesnake Challenge '04, Ozark Challenge '04, and Team Xperience Brazos River '04. TopoTrak's GPS Tracking, including TrackAnalyzer, will be used to track the TSARCS Championship Adventure Race on November 5, 2004.

About TopoTrak:

TopoTrak's vision is to utilize GPS tracking and other technologies to enhance the adventure race spectator experience. TopoTrak specializes in GPS Tracking of grassroots adventure races and other outdoor activities. TopoTrak's technology allows racers and spectators the ability to graphically view and compare the differing routes traveled by all teams in a tracked event. For more information email info@topotrak.com, or visit the TopoTrak website at www.topotrak.com.

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