## Four Winds Teams With Leading Entertainment Agency



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**Sedona, Ariz.** — Forming an alliance to bring the Supreme Adventure Race to television viewers, leading entertainment agency Endeavor has signed with the Four Winds Adventure Company for exclusive television representation of the expedition-level competition.

Representing some of the most prolific show creators, producers, writers, actors and corporations worldwide, including Adam Sandler, Bette Midler, Excite.com, David E. Kelly and The World Wrestling Federation, Endeavor is an integrated talent and literary agency that embraces an innovative approach to marketing and securing deals æone that has placed them among an elite expert of agencies within the entertainment business. Based in Beverly Hills and New York, Endeavor is the fastest growing talent start-up in recent years.

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